

Concert Sponsor Opportunities



\$500-\$15,000

CONCERT MARKETING OPPORTUNITY LEVEL _____

CONCERT TO BE SPONSORED _____

COMPANY _____ DATE _____

CONTACT _____ PHONE _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ FAX _____

AUTHORIZED SIGNATURE _____ TITLE _____

Please make a copy for your records

ALL CONCERT MARKETING OPPORTUNITIES ARE GOOD FOR THE ENTIRE CONCERT SERIES (Except where indicated).

\$15,000 Symphony:

Quantity	Benefit
1	15'x15' company booth inside venue (to be manned by your staff)
1	15'x15' company booth outside venue (to be manned by your staff)
20 sec/minute	Video spot two hour prior and one hour post show
2	4'x10' banners on stage front
2	3'x10' banners at entrance to venue
8	3'x10' banners inside venue
4	3'x10' banners on outside corners of venue
	Company listed on Concerts homepage on Festival website
12*	Concert tickets with Hospitality Tent Passes**
12	Festival t-shirts
12	Festival Freakers

*With the option to purchase up to 12 more Hospitality Concert Tickets at concert ticket price +\$20/each.

**Concert of your choice, while supplies last. All tickets must be to the same show.

The North Carolina Azalea Festival at Wilmington, Inc. is a non-profit corporation classified as a 501(c)(3) public charity under the IRS code. Some contributions may be charitable in nature. Please consult a tax professional for advice about your contribution for tax purposes.

\$7,500 Harmony:

Quantity	Benefit
1	15'x15' company booth outside venue (to be manned by your staff)
1	4'x10' banner on stage front
4	3'x10' banners inside venue
1	3'x10' banner at entrance to venue
2	3'x10' banners outside venue
6*	Concert tickets with Hospitality Tent Passes**
6	Festival t-shirts
6	Festival Freakers

*With the option to purchase up to six more Hospitality Concert Tickets at concert ticket price +\$20/each.

**Concert of your choice, while supplies last. All tickets must be to the same show.

\$2,100 Concert Patron:

Quantity	Benefit
1	Patron Package (to include all benefits of the Patronship)
4	Additional concert tickets with Hospitality Tent Passes**
4	3'x10' banners inside venue
1	3'x10' banner at entrance to venue
2	3'x10' banners outside venue
6	Festival Freakers

**Concert of your choice, while supplies last. All tickets must be to the same show.

\$500 Concert Banner Package:

Quantity	Benefit
1	3'x10' banner outside venue
2	Concert tickets with Hospitality Tent Passes**

**Concert of your choice, while supplies last. All tickets must be to the same show.

Banners specs are 120"x36" and require a 0.125" bleed. PDF (with embedded fonts and images) and native Illustrator, Photoshop, or Indesign files preferred. For the best printing results, your images should be saved at approximately 300-dpi at 100% output size.

Please send Concert Banner artwork to admin@ncazaleafestival.org. The North Carolina Azalea Festival reserves the right to resize, re-crop or otherwise alter ads that are supplied incorrectly. Should advertisers require assistance in the mechanical preparation of their ad, those costs will be billed additionally.