

Gable Azalea Event Sponsor



\$7,500

Event Opportunities: Fireworks, Art Unveiling, Azalea Sweep, Parade Golf Carts, Boxing Competition, Children's Art Contest, Multicultural Stage, or Scholarship Pageant

EVENT TO BE SPONSORED _____

COMPANY _____ DATE _____

CONTACT _____ PHONE _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____ FAX _____

AUTHORIZED SIGNATURE _____ TITLE _____

Sponsorship opportunities and exclusivity may vary depending on pre-existing national concert tour sponsoring agreements and venue restrictions beyond the control of the Azalea Festival. If exclusivity applies, it will be defined as any product or service your company provides east of I-95. All Festival advertising and promotion is subject to approval by the North Carolina Azalea Festival Board of Directors.

Gable Azalea Event Event Benefits:

# Tickets	Event
4	Patrons' Party Gala
4	Headliner Concert A with Hospitality Suite & VIP Preferred Parking
4	Headliner Concert B with Hospitality Suite & VIP Preferred Parking
6*	Airlie Luncheon Garden Party with VIP Preferred Parking
4	Celebrity Reception
4	Parade Bleacher Seats
4	Spring Soirée
1	Framed Limited Edition Print

***More Airlie Luncheon Garden Party Tickets Available!**
Option to purchase 30 additional Airlie Luncheon Garden Party tickets while supplies last.
Additional tickets are \$175 (plus tax) without preferred parking.

The North Carolina Azalea Festival at Wilmington, Inc. is a non-profit corporation classified as a 501(c)(3) public charity under the IRS code. Some contributions may be charitable in nature. Please consult a tax professional for advice about your contribution for tax purposes.

Gable Azalea Event Corporate Recognition Benefits:

Printed Public Schedule

Name listed on Festival Public Schedule.

Festival Parade Float

Float shared with Donor Sponsors. Annual parade attendance estimated at more than 100,000 with extensive live and follow-up television coverage.

Listing on Festival Website

The Festival website exceeds 350,000 page views annually.

Corporate Banner and Sponsor Recognition

At major venues and events, attended by over 300,000 people during the five-day Festival.

One Half-page, Full Color Ad in Festival Souvenir Book

7,500 Festival Souvenir Books, averaging 60 pages, circulated throughout Wilmington and North Carolina.

Festival Press Releases

Distributed to print and broadcast outlets in 100+ regional media markets in the Southeast.

Festival Sponsor Recognition in Follow-up Newspaper Ad

Festival Souvenir Books

Speaking Opportunity at Event

Social Media Blasts Targeted for Event

A combined social media audience of over 29,500 people.